

Application

- Innovative Project application

PROJECT PROMOTER'S DATA		
1	Name / Company name	
2	Mailing address	
3	Phone number	
4	E-mail address	
INFORMATION ON THE INNOVATIVE PROJECT		
5	Project's name	
6	Industry	
7	Brief description of the Innovative Project, (possibly in simplified language) including description of the service / product, which will be introduced to the market	
8	Description of the underlying technologies, processes, solutions ... (More detail)	
9	Explanation what is meant by innovation and competitiveness of Innovative Project	
10	The stage of work on Innovative Project (eg an idea, working model, prototype, product/service ready to enter the market, ready business concept)	
11	Descriptive Schedule of activities necessary to launch a service/product on the market (including the timing and distribution projects for the next stages of the implementation)	
12	Are there any other new technologies/ solutions/ products/services that can be based on the Innovative Project, on which development the work will continue	
13	Is the Project Promoter owner or co-owner of the rights to the Innovative	

	Project, how is intellectual property of the Innovative Project protected, how will it be protected in the future if it is not protected now	
14	Is there a business plan or similar document	
PROJECT PROMOTOR/S		
15	Does Project Promoter work alone, or is there a team? Is the knowledge connected with Innovative Project available to one-person Project Promoters, or team, or the subject	
16	Professional experience and achievements of Promoter/ Promoter group members	
17	Qualification of Promoter/ Promoter Group members, relevant to the implementation of the Innovative Project, including the creation and operations of the company	
MARKET		
18	Target group of customers interested in service/ product based on Innovative Project	
19	Market demand for the service/ product based on Innovative Project. How big is the market of customers and how has it been identified. To what need of the market does the Project correspond.	
20	Barriers for the service/product to enter the market	
21	Competition:	
21.1	<i>Competition's characteristics, (whether there are similar services/ products on country's market or abroad, solving the same problem as reported by Innovative Project)</i>	
21.2	<i>Competition's Advantages, (if there's is a similar product it should be stated how is the Innovative Project better from the competition's)</i>	
21.3	Barriers for entering the market by competition's solutions	
FINANCE		
22	Resources used for the Project hitherto (type, value, sources)	

23	Planned expenditures (type and value)	
24	Expected capital support	
25	Planned contribution (type and amount of own resources planned, financial and non-financial))	
26	Material and financial enterprise schedule, for the period specified in paragraph 11 of this Application	
27	Planned simplified financial flows for the period specified in paragraph 11 of this Application	
28	Simplified fragments of financial reports (optional)	
	1) <i>Simplified balance sheet</i>	attached
	2) <i>Simplified profit and loss account</i>	attached
SWOT ANALYSYS OF THE PROJECT- SUMMARY		
29	Strengths	
30	Weaknesses	
31	Opportunities	
32	Threats	
ADDITIONAL INFORMATION		
33	Other information relevant to the implementation of Innovative Project	

I declare that:

- I accept the POMERANUS SEED Project Terms
- the described product / service is not a subject to the reservation of industrial and intellectual property rights proceedings started by another operator/s or person/s
- I consent to the processing of the above information for the project selection process conducted by the Polish Entrepreneurs Foundation
- I consent to the processing of my personal data contained in the Request for implementation of the project selection process conducted by the Polish Foundation for Enterprise (in accordance with the Act dated. 29.08.2007r. for the Protection of Personal Data – Dz. U. No 133 point 883, as amended.)

Signature of Project Promoter